



Rukku Sumayya

BLOGGER, LIFESTYLE
INFLUENCER AND MODEL

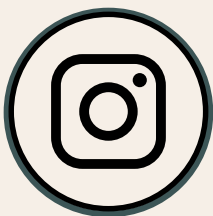
www.adameshandbook.com

PARTNERSHIP OPPORTUNITIES

A Dame's Handbook is a travel and lifestyle blog started by Rukku Sumayya in the year 2019. The blog is having more than 50K visitors in a month with traffic from all over the world. With strong Instagram and Pinterest platforms, the blogger has collaborated with over 200 leading brands and 50+ PR agencies in past three years.

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|---|---|
|  Social Media Post |  Travel Collaborations |
|  Product Review |  Restaurant Review |
|  Event Coverage |  Fashion Review |
|  Blog Post |  Other |

SOCIAL MEDIA FOLLOWERS



30K



50K/MO



70K



19.2K

The social media platforms are available for paid as well as barter collaborations. However, the blog is available only for paid collaborations. Blogger is also looking for modelling opportunities with the brand as she has previous experience doing the same.

PARTNER TESTIMONIALS

COMPANY #1 Status Q Boutique

It was an absolute pleasure working with Rukku. She slayed in the collaboration shoot, and the deliverables were on time.

COMPANY #2 Surge Media

When it comes to lifestyle brands, we always have Rukku in mind for collaborations. She is downright professional.

COMPANY #3 Hyperlink Media

Working with Rukku has been nothing short of amazing. She has always been professional with good ethics and a creative approach in making content. Her eye for details and acknowledgment of what works with her audience is definitely the key factor for all our successful collaborations in the past.

PREVIOUS PARTNERSHIP



COMPANY #1



COMPANY #2



Unilever

COMPANY #3



COMPANY #4



Premier Inn

COMPANY #5



COMPANY #6